The Senior Executive

September 2014



This issue of DCG's Senior Executive will bring to your attention two major articles you should review:

The first is "*This Pope Means Business*" from Fortune Magazine, dated 8.14.14. http://fortune.com/2014/08/14/this-pope-means-business/

Our reason for recommending this article is the clear explanation of the Church's "three pillars" of organization. The Church is overwhelming in sheer size and scope. A review of some simple data globally highlights 2,846 diocese, 3,000 bishops, 296 religious orders, and 95,000 elementary schools, and on and on. Clearly the Catholic Church, to borrow Jeff Bezos' (of Amazon) slogan is "the Everything Church". What wealth of history, property, and membership. All the best to you, Pope Francis. I know of no business leader on this planet who could achieve what you've been chosen to do!!!

The second article is "*The Most Wanted Man in the World*" from Wired Magazine's September 2014 issue. http://www.wired.com/2014/08/edward-snowden/#ch-2

Irrespective of whether you see Edward Snowden as a patriot or a traitor, what is most troubling is the sheer access to vital government-classified information, and the ability to gather it, and then head for China and Russia. Holy Crap, don't tell me that the formula for Classic Coke or Colonel Sanders original recipe of herbs and spices is better protected than U.S. government intelligence. Edward Snowden – return to the U.S. – we need to deal with the leak of secure information. You may have been one of the most trusted sources of government intelligence since Kim Philby.

I really have little concern whether Snowden stands for prosecution. My concern is for the holes and access points that have been assembled. Maybe he didn't give government secrets to China, Russia, Cuba, or Venezuela, but now, however, there is a road map for those who would access our government secrets with ill intentions.

As a fun article, here are at least five and a half reasons the aliens are not making contact. http://en.wikipedia.org/wiki/Fermi_paradox

You don't know how many times I've been to large meetings of a religious or political nature that I dreamed of asking the attendees two questions –

- 1. Do you believe aliens have visited the earth?
- 2. How many of you have seen evidence of aliens?

I'm confident religious and political people have a heightened acceptance of the "otherworldly"!

Sincerely,

Jim DeHayes Chairman & CEO DeHayes Consulting Group